Spain's Agile TV Service Migrates to Verimatrix Secure Cloud

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AGILE TV'S SMOOTH EXPANSION

Existing Verimatrix VCAS Customer Upgrades Security, Leverages the Power of SaaS Model

In October 2020, Verimatrix, the leader in powering the modern connected world with people-centered security, announced that Barcelona-based Agile Content (BME Growth: AGIL.MC) expanded its protected video service to include Verimatrix Multi-DRM serviced by the Verimatrix Secure Cloud for their popular AgileTV OTT service. AgileTV is the E2E OTT service fully managed by Agile Content. For more information, visit www.agiletv.es.

Addressing issues of complexity and security while also allowing Agile Content to retain full control of its AgileTV service offering and subscriber relations, the Verimatrix Multi-DRM solution establishes unmatched peace of mind through proven reliability, business continuity and centrally hosted security.

"When we consulted Verimatrix about doing a whole cloud migration on top of our VCAS upgrade, we thought it would be a very complex project, but the entire process turned out to be very smooth," said Agile Content COO Monica Rayo. "We are pleased to have implemented a simple yet scalable DRM solution within the same framework that continues to protect our content with leading edge security."

Verimatrix VCAS and Multi-DRM hosted in the cloud provide Agile Content with a comprehensive, multi-screen solution for premium content security and monetization with a flexible and cost-effective SaaS model that adapts to studio-mandated security standards in real-time.

"By having its entire suite of security solutions deployed by Verimatrix, Agile Content has positioned itself for optimal success as well as the greatest return from its security investment," said Asaf Ashkenazi, COO at Verimatrix. "Having a unified, end-to-end security framework backed by Verimatrix's 24/7/365 global support, Agile Content now has the upper hand in navigating a highly complex OTT market."

Customer:
Agile Content, S.A.

Solution Deployed:
Multi-DRM & Verimatrix Secure Cloud

Business:
Provider of in-cloud solutions for media companies, telecom enterprises and others
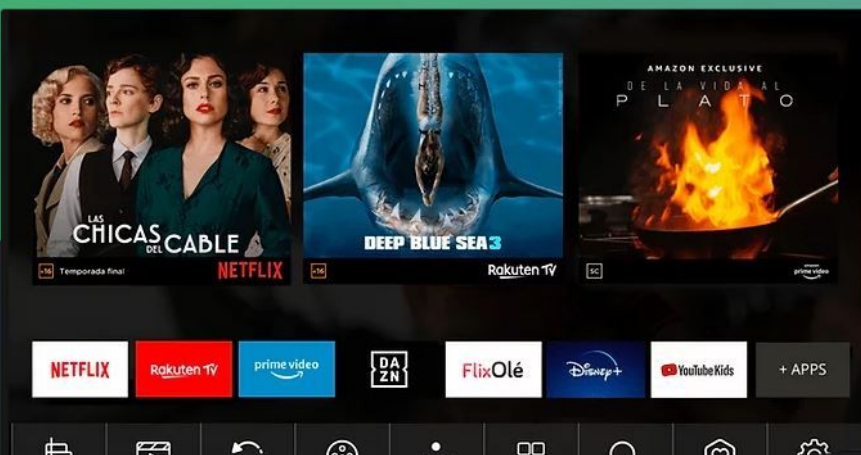
Founded:
2007

Website:
www.agile-tv.es

Chief Operating Officer:
Monica Rayo

"...the entire process turned out to be very smooth."

Image courtesy of Agile Content

agiletv

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About Agile Content
Agile Content (BME Growth: AGIL.MC) is an OTT services, TV channels and content aggregator provider that supports telco and media companies in their TV strategy with a modular approach. Proven technology, premium content, editorial and operation and development capability are some of the values that Agile Content provides to its partners. Visit www.agilecontent.com.

About Verimatrix VCAS™
VCAS is the fourth generation of the Verimatrix Video Content Authority System (VCAS™) - an end to end content and revenue security architecture for all kinds of networks and device types. VCAS provides software-based and IP centric solution profiles for IPTV, OTT, DVB, hybrid IP-OTT and DVB-OTT, and multi-DRM deployments, offering a future-proof platform to help video service providers secure and enhance their business.

About Verimatrix Multi-DRM
Dramatically reduce time to market with a studio-compliant solution that can be operational in just one day. Verimatrix Multi-DRM is pre-integrated with a wide range of partners, so you can deploy faster with a solution that works with your existing billing, packagers, and applications vendors without hiring costly system integrators.

About Verimatrix
Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. To learn more, visit www.verimatrix.com.

CONTACT US

Verimatrix Headquarters
Impasse des carrés de l'Arc
Rond-point du Canet
13590 Meyreuil , France
Tel: +33 4 42 905 905

Verimatrix USA
6059 Cornerstone Court West
San Diego, CA 92121-3713
United States
Tel:+1 858 677 7800

Verimatrix Germany
Fraunhoferstr. 7 85737
Ismaning, Germany
Tel: +49 89 55265 100
Fax: +49 89 55265 101

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